



ALKEMY S.P.A: debut at + 5.62% on the AIM Italia market of Borsa Italiana

Milan, 05 December 2017 – Alkemy S.p.A. (ticker: **ALK**), leader in the digital innovation of the business model of large and medium-sized companies, debuted today on the AIM Italia market organised and managed by Borsa Italiana, closing at a price of **€ 12.41**, **up 5.62%** over the placement.

In this first session, **384,400** shares were traded.

Born in 2012 thanks to a group of entrepreneurs that had gained significant experience at leading international companies in the world of business consultancy and technological innovation, Alkemy works to improve the market position and competitiveness of large and medium-sized companies - innovating and transforming their business model according to the evolution of technology and consumer behaviour. The Company integrates skills and expertise in the areas of strategy, e-commerce, communication, performance and technology into its offer, and manages wide-ranging digital transformation projects that cover the entire value chain, from strategy to implementation. Alkemy Play completes the Company's offer: launched in early 2017, it specializes in marketing automation platforms that deliver digital services to small and medium-sized businesses.

For further info

Nominated Adviser

Banca IMI S.p.A.
Marco Isolani - +39 02 7261 5006
Email: marco.isolani@bancaimi.com

Press Office

ddl studio | Irene Longhin | irene.longhin@ddlstudio.net | Tel. +39 02 89052365 - +39 392 7816778

Investor Relations

Michaela M. Carboni | ir@alkemy.com | +39 348 3911340

