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Alkemy SpA submits application for admission of shares on the AIM Italia market of Borsa Italiana

Milan, 27 November 2017 – **Alkemy S.p.A.** ("Alkemy" or the "Issuer") announces that it has submitted today an **application for the admission of ordinary shares to be listed on the AIM Italia / Alternative Capital Market**, a multilateral trading system organized and managed by Borsa Italiana S.p.A.

On November 16th, the Shareholders' Meeting of the Issuer had approved the listing project.

Alkemy works to improve the market position and competitiveness of other companies, innovating and transforming their business models according to the evolution of technology and new consumer behaviour. **Born in 2012**, Alkemy addresses large and medium-sized companies operating in all the main product markets.

Alkemy integrates expertise in the areas of **strategy, e-commerce, communication, performance** and **technology** and manages wide-ranging digital transformation projects that cover the entire value chain, from strategy to implementation. The Company's offer is completed by Alkemy Play, launched in early 2017 and specializing in marketing automation platforms providing digital services to small and medium-sized businesses.

In 2016, Alkemy reached a **consolidated turnover of €34.8 million** and an **EBITDA of €4 million**. Thanks to the rapid growth displayed in the same period of time, in April 2017 Alkemy was included among the **Financial Times "FT1000: Europe's fastest-growing companies"**.

Within the process of admission to AIM Italia, Alkemy is being assisted by **Banca IMI** as *Joint Global Coordinator* and *Nominated Adviser*, and by **Intermonte** as *Joint Global Coordinator*.



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Cap. Soc. 379.961 euro i.v.

BonelliErede is the legal advisor of the Issuer, **DLA Piper** is legal advisor for the *Joint Global Coordinators* and **KPMG** is auditor.

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