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ALKEMY S.P.A. ADMISSION TO TRADING ON AIM ITALIA/ ALTERNATIVE INVESTMENT MARKET

THE INSTITUTIONAL PLACEMENT OF ALKEMY SHARES HAS BEEN SUCCESSFULLY COMPLETED

TRADING START DATE 5 DECEMBER 2017

NEW BOARD OF DIRECTORS TAKES OFFICE

Milan, 01 December 2017 – Alkemy S.p.A. (“**Alkemy**” or the “**Company**”), leader in the digital innovation of the business model of large and medium-sized companies, announces that today Borsa Italiana S.p.A. approved the admission to trading of the Company’s ordinary shares on the multilateral trading system **AIM Italia / Alternative Investment Market**, organized and managed by Borsa Italiana S.p.A. (“**AIM Italia**”).

The admission took place after the placement, which falls within the cases of inapplicability of the provisions on public offering pursuant to Article 100 of the Consolidated Financial Act (TUF) and 34-ter of the Issuers Regulation issued by CONSOB by resolution no. 11971 of 14 May 1999, for a total amount of:

- **2,535,000 ordinary shares** without par value, out of which 1,700,000 newly issued shares and 835,000 shares offered for sale by the selling shareholders (“Placement”)
- **250.000 ordinary shares**, corresponding to about 10% of Placement, subject to the Greenshoe option granted by Jakala Group S.p.A.

Offer price has been set at **€11,75 per share**.

Deal size is about **€29,8 million**. Including the shares resulting from the exercise of the **Over Allotment option**, the deal size amounts to about **€32,7 million**. Alkemy’s free float will be **45,2% (49,8% assuming the full exercise of the Greenshoe option)**.





Within the placement completed today, total demand was **2.4 times higher than the offered amount of shares, about 57% by Italian investors and the remaining 43% by international investors.**

The first day of trading will be **Tuesday 5 December 2017.**

Within the trading admission process on AIM Italia, Alkemy has been assisted by **Banca IMI** as *Joint Global Coordinator* and *Nominated Adviser*, and by **Intermonte** as *Joint Global Coordinator*. **BonelliErede** acted as legal advisor of the Issuer, **DLA Piper** as legal advisor for the *Joint Global Coordinators* and **KPMG** as *auditor*.

Duccio Vitali, Alkemy CEO, commented: *"We are very pleased with the outcome of the Placement and are glad to have major Italian and international institutional investors, including TIP, which through StarTIP S.r.l. will have a share of almost 8%. The fact that many high standing and experienced investors believe in our project is a further incentive to continue with our growth with greater determination."*

The following **ISIN (International Security Identification Number)** code was assigned to ordinary shares: **IT0005314635**, and the **ticker ALK**. The admission document is available at the registered office of the Company and in the *Investor Relations* section of the website www.alkemy.com. Please note that the Issuer will distribute regulated information through the platform "eMarket SDIR", managed by SPAFID Connect S.p.A.

The Board of Directors of the Company, which took office today and met after the publication of Borsa Italiana SpA notice, has appointed: Riccardo Lorenzini as Chairman, Alessandro Mattiacci as Vice-Chairman, Francesco Beraldi as Vice-Chairman and Duccio Vitali as Chief Executive Officer, giving them powers to manage the Company. The Board has also attributed to Matteo De Brabant and Claudio Benasso specific powers in commercial and financial matters. At the meeting, on the basis of the available information and of the declarations by the interested parties, the Board of Directors has also verified that Directors Marinella Soldi and Andrea Di Camillo meet the independence requirements established by law.

*The **Board of Directors** of Alkemy is composed by Riccardo Lorenzini (Chairman), Alessandro Mattiacci (Vice-Chairman), Francesco Beraldi (Vice-Chairman), Duccio Vitali (CEO), Matteo de Brabant, Claudio Benasso, Marinella Soldi (Independent Director) and Andrea Di Camillo (Independent Director). The curriculum vitae of the components of the Board of Statutory Auditors are available in the Governance section of the Company website.*





The Board of **Statutory Auditors** of Alkemy is composed by Mauro Dario Bontempelli (Chairman), Gabriele Gualeni (Statutory Auditor) Angelo Miglietta (Statutory Auditor), Marco Garrone (Alternative Auditor) e Piero Alberto Busnach (Alternative Auditor). The curriculum vitae of the components of the Board of Statutory Auditors are available in the Governance section of the website.

Born in 2012 thanks to a group of entrepreneurs that had gained significant experience at leading international companies in the world of business consultancy and technological innovation, Alkemy works to improve the market position and competitiveness of large and medium-sized companies - innovating and transforming their business model according to the evolution of technology and consumer behaviour. The Company integrates skills and expertise in the areas of strategy, e-commerce, communication, performance and technology into its offer, and manages wide-ranging digital transformation projects that cover the entire value chain, from strategy to implementation. Alkemy Play completes the Company's offer: launched in early 2017, it specializes in marketing automation platforms that deliver digital services to small and medium-sized businesses.

Further info:

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