



Alkemy SpA: The Shareholders' Meeting has approved the listing on the AIM Italia market of Borsa Italiana. The Company will hold a roadshow, which will start on Monday, November 20th.

As of 31st December 2016 the company registered:

- €34.8 million consolidated revenues (+ 21% YoY)
- €4 million EBITDA (+ 36% YoY)
- Positive net financial position of €0.2 million

Milan, 16 November 2017 – The Shareholders' Meeting of **Alkemy S.p.A.**, leader in the digital innovation of the business model of large and medium-sized companies, has today approved to request the listing on the AIM Italia market organised and managed by Borsa Italiana. The start of the roadshow is scheduled for Monday, November 20th.

The Company works to improve the market position and competitiveness of other companies, innovating and transforming their business models according to the evolution of technology and new consumer behaviour. Alkemy integrates expertise in the areas of **strategy, e-commerce, communication, performance** and **technology** and manages wide-ranging digital transformation projects that cover the entire value chain, from strategy to implementation. The Company's offer is completed by Alkemy Play, launched in early 2017 and specializing in marketing automation platforms providing digital services to small and medium-sized businesses.

In 2016, Alkemy reached a **consolidated turnover of €34.8 million** and an **EBITDA of €4 million**. Thanks to the rapid growth displayed in the same period of time, in April 2017 Alkemy was included among the **Financial Times "FT1000: Europe's fastest-growing companies"**.

The **proceeds** of the listing will finance the **development of the Company**, which, in line with the path that it has taken in recent years, will continue through **both internal and external growth** strategies.

Within the listing process, Alkemy Group is being assisted by **Banca IMI** as *Joint Global Coordinator and Nominated Adviser*, and by **Intermonte** as *Joint Global Coordinator*. **BonelliErede** is the legal advisor of the Issuer, **DLA Piper** is legal advisor for the *Joint Global Coordinators* and **KPMG** is *auditor*.





Duccio Vitali, CEO at Alkemy, comments: "With the Company's listing on the stock market, which we expect to take place by the end of the year, we will acquire the necessary resources to consolidate and accelerate the internal and external growth process that we have already undertaken in recent years, as well as to increase standing, visibility and leadership on the market. The digital transformation is a developing industry, expected to grow at double-digit over the next 2 years, reaching a total value of over 2 billion Euros by the end of 2019*":

**Data elaboration by Alkemy, on the basis of research by: European digital Agenda "Europe's Digital Progress Report 2017", Politecnico and Netcomm "L'eCommerce B2C in Italia 2017", FCP "Osservatorio FCP Assointernet 2017", Nielsen "Digital ad ratings and benchmark", PrimaComunicazione.*

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