



Andrea Di Camillo

Born in Biella in 1970, he began his professional career in Olivetti, where he joined in 1995 to deal with the marketing of ItaliaOnline, one of the pioneering companies in the Italian digital market. In 1999 he was one of the founders of Vitaminic and in 2006 of Banzai. The latter quickly established itself as the second Italian web company. He has over fifteen years of experience as a venture capitalist and entrepreneur, has worked for Kiwi I, Cir Ventures and Principia SGR. It has also invested in more than forty companies, such as Yoox, Venere, Viamente. Between 2010 and 2012, he managed the turnaround of the Principia I and Principia II funds, investing over 40 million euros and redefining the SGR's investment strategy. He has invested in numerous startups in a personal capacity over the years: from Cortilia to lubenda, Fubles and Viamente which, in 2012, was acquired by a US industrial group. In 2013 he launched P101, of which he is managing partner. He later participated in the launch of the first venture capital fund in Italy, Kiwi I, with which he made some of the most successful investments in the digital sector, such as Venere and Yoox.