



Serenella Sala

She obtained a degree in Physics in 1986 and, subsequently, a master's in business administration from Bocconi University. Immediately after graduation, she went to the Max-Planck Institut in Mainz (Germany) to carry out basic research in the chemical-physical field. She continues her professional career at IBM Italy as well as in Mc Kinsey & co., within which she holds the role of engagement manager in the field of organizational strategic consulting. From 1994 to 2015 she collaborated with other companies in the consulting and strategic development sector and then founded, in 2015, Serenella Sala & Associati, a consulting company focused on executive development, team coaching and personal counseling.